



## Sponsor Agreement

### General

The sponsor hereby agrees to co-sponsor the ART EXHIBITION titled **A TASTE OF THE CARIBBEAN** described in the FLYER, a copy of which is attached hereto as Exhibit A and is incorporated herein by this reference. The Sponsor agrees to pay the fees as laid out in Attachment 1 – Sponsorship Opportunities.

In consideration therefore, A TASTE OF THE CARIBBEAN shall provide Sponsor with the benefits described in Attachment 1. However, A TASTE OF THE CARIBBEAN may adjust such benefits, substitute benefits or provide other benefits with the approval of the Sponsor.

### Payment

Mail check or money order payable to:

**Harmony Global Enterprises, Inc.**

1000 Dwight Ave., Suite 377

Colonial Beach VA 22443

Attn: Carolyn Goodridge

**Payments are due by June 14, 2015.**

Failure to pay fees when due may result in termination of this agreement.

### Limitation of Sponsorship

Unless otherwise provided, the cash or services and the Sponsor benefits described in this agreement are related solely to A TASTE OF THE CARIBBEAN to be held June 14 – June 28, 2015. Assuming the Event is continued in 2016, the Sponsor shall have the first right of refusal to continue Sponsor's involvement in the Event on such terms as Sponsor and A TASTE OF THE CARIBBEAN shall agree.

### License and Usage

Sponsor hereby grants A TASTE OF THE CARIBBEAN a limited, non-exclusive license to use Sponsor's trade names, trademarks, service marks and other proprietary information [the "Proprietary Information"] owned by the Sponsor. A TASTE OF THE CARIBBEAN agrees that the

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Harmony Global Enterprises, Inc.

1000 Dwight Ave, Suite 377

Colonial Beach, VA 22443

P. 877-772-6045 | F. 877-772-6049



Proprietary Information will be used only in connection with the 2015 Event to provide the benefits set forth below as agreed between the Sponsor and A TASTE OF THE CARIBBEAN may agree. A TASTE OF THE CARIBBEAN's use of the Proprietary Information is subject to the approval of the Sponsor's designated representative, which approval will not be unreasonably withheld.

### **Sponsor Understandings**

Sponsor understands as follows: the dollar values set forth in the Proposal are estimates are based upon general sponsorship information available to A TASTE OF THE CARIBBEAN; the audience multiplier is based upon estimates of A TASTE OF THE CARIBBEAN attendance and actual attendance figures may vary materially. No portion of the sponsorship cash payment or in-kind services is subject to being refunded for any reason except as provided herein. Sponsorships are not exclusive unless otherwise agreed.

### **Termination**

A TASTE OF THE CARIBBEAN may terminate this contract on 30 days written notice. In the event of termination for any reason other than failure to provide contracted fees or services, A TASTE OF THE CARIBBEAN may substitute an event with equivalent benefits with the approval of the Sponsor or shall refund any cash fee received from Sponsor by A TASTE OF THE CARIBBEAN. Sponsor shall not terminate this agreement without the approval of A TASTE OF THE CARIBBEAN.

### **Amendments**

This agreement may be amended only by a written instrument executed by both parties.

### **Miscellaneous**

This agreement is binding upon all of the parties' successors and assigns.

**SPONSOR** Name: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_

SPONSORSHIP LEVEL and AMOUNT: \_\_\_\_\_

### **A TASTE OF THE CARIBBEAN:**

Representative Name: \_\_\_\_\_

Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## ATTACHMENT 1 SPONSORSHIP OPPORTUNITIES

### **GOLD Sponsor..... \$500 - \$1,000**

Benefits:

- Prominent sponsor recognition on all event-related marketing & promotional collateral: save the date, invitations, flyers, e-mails and posters
- Sponsor listing on all at-event signage and in the event program
- Sponsor recognition and link from the event page on the Art Wave DC and Art Impact USA websites

Unique Benefits:

- Company name mentioned in all media advertising: print, online and radio company marketing materials

### **SILVER Sponsor..... \$100 - \$499**

Benefits:

Prominent sponsor recognition on all event-related marketing & promotional collateral: save the date, invitations, flyers, e-mails and posters

- Sponsor listing on all at-event signage and in the event program
- Sponsor recognition and link from the event page on the Art Wave DC and Art Impact USA websites

### **BRONZE Sponsor..... \$20 - \$99**

Benefits:

- Sponsor listing on all at-event signage and in the event program
- Sponsor recognition and link from the event page on the Art Wave DC and Art Impact USA websites

