



**“Carnaval: Celebrations of the African Diaspora”
Black Artists of DC & Art Impact USA
Third Annual Black History Month Juried Art Exhibition**

Prospectus

Entry Deadline: December 18, 2015

Pepco Edison Place Gallery

702 Eighth Street NW, Washington DC 20001

February 5, to March 11, 2016

Co-Curators: Carol Dyson and Carolyn Goodridge

Exhibition Dates:

February 5, through March 11, 2016

Opening Reception: Friday, February 5, 6-9 PM

Collector's Reception: TBA

Closing Reception: Friday, March 11, 2016

Venue

Pepco's Edison Place headquarters is the first major office building in Washington, D.C., to be designed by a minority-owned architectural firm; Devroux & Purnell. The Gallery is open to the public Tuesday through Friday, 12 noon to 4:00 pm. Admission is free.

Pepco Edison Place Gallery

702 Eighth Street, N.W., Washington, DC 20001

Phone: (202) 872-3396

(The entrance is at 702 Eighth Street between G and H streets, directly behind the entrance to their headquarters. Close to the Gallery Place/Chinatown Metro Station and the National Portrait Gallery. Public parking garage is right next door.)

Sponsors

[The Pepco Edison Place Gallery](#) is located in Penn Quarter, a cultural centerpiece of DC. With exhibits from a diverse array of area groups, the Gallery joins the dynamic yet historic downtown heart of Washington. The Gallery's mission is to work with nonprofit arts organizations to develop diverse, high-quality exhibits on behalf of the community. Pepco also works with local governments to support school enrichment programs, aid to the less fortunate and many other community needs. Pepco is a regulated electric utility. Pepco has been providing reliable electric service for more than one hundred years.

[Black Artists of DC](#) was founded in 1999 by Viola Leak (Textiles), “Planta” Jacqueline Reeder (Painting and Drawing), and “Aziza” Claudia Gibson-Hunter (Printmaking, Painting). The first meeting was held at the home of Viola Leak and was attended by about 10 artists. Six years later Black artists of DC was a group with a mailing list of over 125 artists, and an internet group site of over 90 working artists, curators, art enthusiasts and gallery owners from Washington DC, Maryland and Virginia. Artists have joined from other states. Today the list serve reaches out to over 450 artists. The work from these artists: masters, emerging, student, and novice, is growing stronger through the encouragement of each other. The work spans all media, subject matter, and style.

[Art Impact USA](#) is a non-profit organization dedicated to supporting artists so they are better able to shine the light of their creativity, nourishing humanity with inspiration. Art Impact USA emboldens an enriched community through support of its artists. Artists need support to build their careers and finance their artistic endeavors and share their creations. By cultivating young, emerging artists and supporting seasoned artists we can make this a better world. By creating synergistic relationships between businesses, non-profit organizations and artists around the world, Art Impact USA creates art exhibitions where our artists shine the light of their creativity to benefit humanity, inspiring communities and their leaders.

About the Curators

Carol R. Dyson

President of Black Artists of DC. An Arts Educator who studied Art History at Howard University. Curator in Residence at Bus Boys and Poets.

Carolyn Goodridge

Executive Director of Art Impact USA, Inc. A native of Trinidad & Tobago, West Indies. An artist who received her M.F.A. from the University of North Carolina, Chapel Hill. Exhibited widely, including the Guggenheim Museum in New York City, Hampton University Museum, Hampton, VA, Ackland Art Museum, Chapel Hill, NC, Museum of African American Art, Tampa, FL, and many others. Goodridge is a professional member of the American Alliance of Museums, the National Association for Professional Women, the College Art Association, and Ambassador of the Smithsonian’s National Museum of African American History and Culture.

[Click Here to Proceed to the Entry Guidelines](#)



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Entry Guidelines

December 18, 2015 Deadline

Eligibility

Open to all artists 18 years of age and older.

Entry Deadline

All entries must be submitted online by 11:59 PM EDT on Friday, December 18, 2015.

Exhibition Dates

February 5, through March 11, 2016

Opening Reception: Friday, February 5, 6-9 PM

Collector's Reception: TBA

Closing Reception: Friday, March 11, 2016

Acceptable Media

Original artwork. All 2D media including photography (and 3D bas relief art work created to be hung on a wall) is eligible (excluding video). All work must be ready to hang with the correct strength wire in place (no saw tooth or other types of hangers). No holes are permitted to be punched in the Pepco Edison Place Gallery walls. [Click here to view the Gallery's Arakawa hanging system hooks.](#) Works on paper must be framed.

Size/weight restrictions

96 inches (8 ft.) is the maximum width for work. Large format work is encouraged. No work may be suspended from the ceiling or placed on stands. Each piece must weigh less than 50 lbs. (22.7 kg).

Entry fees (non-refundable)

\$35 for BADC or AIUSA members, \$45 for non-members. Non-members are greatly encouraged to join BADC and/or AIUSA. Become a member prior to submitting your entry if you want to enjoy the \$10 discount pertaining to this Artist Call. Payment may be submitted online through PayPal or by check.

Preparation of artist entries

Each artist may submit up to *five* images of their work. Each image should be at least 1MB,

JPEG format, and maximum quality. Please include the title, size, price, year made and materials used for each work.

Selection process: Artwork will be selected online from the images submitted.

Criteria for Selection: Artwork submissions will be selected based on the following elements of artistic expression:

1. Interpretation and the clarity of the theme "Carnaval: Celebrations of the Diaspora" to the viewer.
2. Creativity and originality of the depicted theme.
3. Quality of artistic composition and overall design based on the theme.
4. Overall impression of the art. What is the effect of the artwork in general and as a whole? Overall, does the artwork stand on its own as a complete and outstanding work of art?

Artist notification

Artists will be notified by email of acceptance or non-acceptance by the end of the business day, Monday, December 21, 2015. At the time of the hanging of the exhibition, the curators reserve the right to decline work that differs significantly from the submitted imagery.

Selected Artists

In addition to participating in the Carnaval exhibition in the Pepco Edison Place Gallery in Washington, DC, each selected artist will receive a back-link of their personal artist website placed on the "[Exhibiting Artists](#)" [Art Impact USA website](#). Art Impact USA will promote the selected artists in email promotion, online press release marketing, online event promotions and in social media marketing to art collectors, art gallery owners and directors and related art professionals including art critics. At least two promotional YouTube videos will be created to highlight the selected artists and their work. [Click here to view a previous video.](#)

Art Impact USA will promote the Carnaval exhibit by posting press releases to more than 70+ online Press Release sites and to over 35 DC area newspapers, magazines and radio stations. The Exhibition will receive extensive publicity and increased website traffic in order to make the art world aware of the artist's accomplishments. [Click here to view the WUSA 9 TV interview video.](#)

Sales

70% of the selling price will go to the artist. 15% of the selling price benefits BADC and 15% benefits Art Impact USA. All art sales are conducted directly between Art Impact USA and the buyer.

Shipping and Hand Delivery Deadline

All accepted work must be delivered to Pepco Edison Place Gallery on either of these dates:

- Tuesday, February 2, Noon to 4 PM
- Wednesday, February 3, Noon to 4 PM

Installation will begin Wednesday, February 3.

Deliver to

Pepco Edison Place Gallery
702 Eighth Street, N.W., Washington, DC 20001 (Between G & H Streets NW)
Gallery Phone: (202) 872-3396

All shipped work must be delivered in sturdy, re-usable packing materials/containers, which will be used for return shipping. All work received must be accompanied by a pre-paid, bar-coded return shipping label. Work that is hand-delivered must also be packed in sturdy, reusable containers. No packing Styrofoam peanuts. Please note: BADC and Art Impact USA are unable to return work that is not accompanied by a pre-paid, bar-coded return shipping label.

Insurance

While artwork will be handled with utmost care during the exhibition, neither Pepco, BADC nor Art Impact USA is responsible for lost or damaged artwork while it is in route to and from the gallery. Artists are advised to carry their own insurance during shipping. BADC has arranged for insurance during the show.

Pick up/Return

Please note that it is the responsibility of the individual artist to hand-deliver or ship their work both to and from Pepco Edison Place Gallery. Work that is hand-delivered must be picked up at the end of the closing reception on Friday, March 11, between the hours of 9 PM and 10 PM or Saturday March 12, between 10 AM and 12 PM. Work must include a pre-paid shipping label (must show bar code to be pre-paid) for return of any unsold work.

Work that does not include a valid return-shipping label will not be returned. Any artwork left for 30 days or more becomes the property of AIUSA at its sole discretion. Entry into this exhibition constitutes agreement with all terms enumerated in this prospectus, and [registration agreement](#) including a commitment to show accepted work for the duration of the exhibition. All of the conditions must be met or work will not be accepted.

Questions regarding this artist call may be directed to either of the two curators

Carol R. Dyson: culturalresourcesdc@gmail.com

Carolyn Goodridge: curator@artimpactusa.org

[Click Here to Proceed to Submission Form](#)