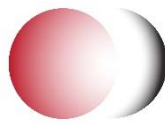




Children's National



ART IMPACT USA

"Light of Our Future" PROSPECTUS

ENTRY DEADLINE: *August 22, 2016 (11:59 pm)*

Selections Announcement: *August 26, 2016*

EXHIBITION DATES:

October 1 through January 7, 2017

VENUE:

Children's National Health System
Main Atrium and Young Expression Gallery
111 Michigan Ave NW
Washington, DC 20010

ENTRY FEES: (non-refundable)

\$25 – AIUSA Gold Members

\$35 – AIUSA Silver Members

\$45 – Non Members

\$0 – DCPS High School Students

\$0 – Auction only art entries

Submit three pieces for consideration

COMMISSION: 40% (20% Children's National and 20% AIUSA), Artists receive 60% of the sales

HAND DELIVERY:

Children's National Health System
111 Michigan Ave NW, Washington, DC
Friday, Sept 26, 2016, 10 am to 12 noon

SHIPPED ARTWORK DELIVERY DATES:

For out-of-town artists who need to ship work
Sept 19 – 23, 2016

SHIPPING ADDRESS:

Carolyn Goodridge
105 S Cedar Ln, Colonial Beach VA 22443
curator@artimpactusa.org / 202-297-3040

Do NOT ship art to the hospital, only hand delivery!!!!

ARTWORK PICK UP:

Sunday and Monday, January 8 - 9, 2017

EVENT and PROGRAM SCHEDULE:

- ***Saturday, October 1, 2016***
Children's Healing Art Workshop and Book Fair (9 am - 12 noon) Main Atrium
Art Opening Reception and Music Concert (1 pm - 4 pm) Main Atrium
- ***Saturday, October 22, 2016***
Children's Healing Art Workshop and Book Fair (9 am - 12 noon)
Artist Talk, Reception and Music Concert (1 pm - 4 pm) Main Atrium
- ***Thursday, November 3, 2016 - Student Day***
Student Exhibition Opening Reception (9 am - 11 am) Young Expressions Gallery
Healing Art & Music Workshop using Illustrated Children's Books, light refreshments (11 am - 2 pm) Mini Atrium 1.5 Floor West Wing
S.T.E.A.M. Presentation (2 pm - 3 pm) Auditorium
Music Concert (3 pm to 5 pm) Auditorium
- ***Saturday, November 12, 2016***
Children's Healing Art Workshop and Book Fair (9 am - 12 noon) Main Atrium
Artist Talk, Reception and Music Concert (1 pm until 4 pm) Main Atrium
- ***Saturday, December 10, 2016***
Children's Book Fair, Art and Music Concert (9 am - 12 noon) Main Atrium
Music Concert and Art Auction (1 pm - 4 pm) Main Auditorium
- ***Saturday, January 7, 2016***
Children's Healing Art Workshop and Book Fair (9 am - 12 noon) Main Atrium
Art Closing Reception, Artist Talk and Music Concert (1 pm - 4 pm) Main Atrium



Children's National



ART IMPACT USA

"Light of Our Future"

EXHIBITION THEME

"Light of Our Future" - Create artwork to uplift spirits of the children, families, hospital staff and visitors. What would *your* inner child deem uplifting?

The purpose of the exhibition is to uplift the spirits of the children, families, hospital staff and visitors – all those who view the artwork. The young patients and their families especially need brightened spirits, hearts and minds. The youth of today are the light of our future. As such, we use our artistic talents to produce works that will inspire them to have hope, know they matter, encourage their healing and present reasons for their longevity to stay stronger.

Children's National Health System is the premier provider of pediatric care in the Washington, DC, metropolitan area. Each day, our experts give kids the best possible care and the chance to be their happiest, healthiest selves. Because we don't just want kids to grow up. We want them to grow up stronger.

***NOTE:** Artists may be asked to make additional contributions in order to enhance and promote and executed the show and the programs (i.e., exhibition catalog publication, music performances, healing art workshops for the young patients, art auctions.) Art Impact USA is a non-profit organization that provides exhibition opportunities for artists to show work in awesome places. We promote the exhibition which includes spectacular receptions with live entertainment, refreshments and catalog publications. We extend our best efforts to promote our exhibiting artists in order to attract prospective collectors. We provide artists with tools to boost and showcase their popularity and talent, which will only strengthen their creative careers. We want to help artists shine, not add to their financial stress. AIUSA runs primarily on charitable contributions, so additional gifts would be appreciated.



“Light of Our Future”
PRESENTATION CRITERIA OF ARTWORK TO BE EXHIBITED

1. **Media Restrictions:** No free standing art. To avoid a fire hazard, there is to be no exposed textile. These works must be framed behind (plexi)glass.
2. **Artwork:**
Works must be able to hang on the wall. All delivered paintings must be dry. All artwork must be the same piece that was selected for this exhibition. No nudity.
3. **Framed Dimensions:** No larger than 38" w by 60" h. Exceptions may be made on a case by case basis.
4. **Frame:** Neat, clean, sturdy and complementing artwork. Unframed canvas should have finished edges. Mixed media artwork must be suitably framed.
5. **Glass** [if applicable]: Clean inside and out.
6. **Hanging hardware:** All framed and/or unframed artwork must have hanging wire, D-rings or screw eyes *securely* attached to the back of the artwork, and must support the weight of the piece. No saw tooth!
7. **Mat(s)** [if applicable]: Neat, clean and professionally cut: All four sides of mat are equal, OR top and two sides are equal and bottom is greater. Width of mat sides, top and bottom, must proportionally complement size of composition; single mat with bevel cut, OR double (triple) mats with bevel cuts. Color mat(s) complement composition.
8. **Identification Label:** Label for artwork must be affixed to back of artwork and include: Name of Artist, title of artwork, medium, and artist's phone number and sale price or insurance value if NFS. Small business cards are a good size to use for providing the information. Affix to back of the artwork.

All selected artwork shipped or dropped off will be reviewed by the Arts Committee (AC). **DO NOT** ship to Children's National. AC reserves the right to refuse any art work different from what was selected or if it deems to be improperly presented, unsafe, damaged, or fails to meet the standards outlined above. All packing materials must be removed by the artist immediately after delivery.



**“Light of Our Future”
USE RIGHTS**

1. **Promotion:** Artists who have their artwork selected for participation in this art exhibition agree to the following: That AIUSA be granted usage of the chosen artwork, for display, marketing and promotional purposes and exhibition catalog. In addition, the artwork may be used for any future promotional AIUSA themed art exhibition and that usage of that image(s) is limited to AIUSA press releases, AIUSA event presentations, AIUSA articles, AIUSA graphics, AIUSA slide shows, AIUSA presentations, AIUSA event materials and for use on the AIUSA website.
2. **Archive:** The artist further agrees that AIUSA can maintain an archive of the chosen artwork image for the purpose of a historical documentation and as a record of past themed shows. This archive will be available for public viewing and be limited to the AIUSA website (www.artimpactusa.org). AIUSA will credit each image creator with their Artist Name, File Name and the Artist Website, if applicable. The Artist shall maintain all copyrights of any images that are submitted to AIUSA.
3. **Fine Art Publishing:** The Artist whose work is selected as the official image for “Light of Our Future” exhibition grants AIUSA limited copyright of the artwork for purpose of printing official souvenir fine art reproductions for sale or auction to the public and sponsors to further promote the artist and help cover exhibition costs. 40% royalty fee will be paid to the artist for sale of fine art reproductions printed by AIUSA. The artwork chosen to be the official image of the “Light of Our Future” exhibition will be announced on September 16th. All images submitted by the artist are the property of the artist and the artist retains the sole copyright and all applicable rights to said images. Images are protected and will not be copied or downloaded from the AIUSA website.
4. **Exhibition Catalog Publishing:** A full color, perfectly bound catalog is being published for this exhibition. Each exhibiting artist is requested to contribute \$50 and will receive 4 copies, \$10 for each additional copy. For contribution information, visit www.artimpactusa.org/LOOF-catalog-contribution.



**“Light of Our Future”
SALES AND COMMISSIONS**

All sales are arranged between Art Impact USA, Inc. and the purchaser. 40% commission from sales of exhibited and auctioned artwork benefits both Children’s National Health System and Art Impact USA, Inc. 40% royalty fee is paid to the artist for sale of posters printed by AIUSA. The artwork chosen to be the official image of the “Light of Our Future” exhibition will be announced on September 16th. All selected artists are eligible to be included in the art auction to be held in the Main Auditorium on Saturday, December 10, 2016.

If the Artist fails to take possession of the Artwork by January 9th, or if no special arrangements have been made for the return of the Artwork and if efforts to contact the Artist at the expiration of the loan period (9/26/2016 – 1/9/2017) are unsuccessful, the Artwork will be placed in storage at the Artist’s risk and expense at the rate of \$100 per week. After 30 days, or the full retail value has been accrued, (whichever comes first), the artwork becomes the property of the Children’s National Health System.

INSURANCE

Children’s National Health System does not insure the artwork during the length of the exhibition. Artists are urged to insure their own work. The submitted price of the artwork may not be changed or altered once accepted. If the artist is unable to abide by these criteria and/or do not agree with any of the above the art should not and must not be delivered to the venue of this exhibition. If artwork is delivered to **Children’s National Health System** it is understood that the artist agrees to these guidelines.

Save and print this document for future reference. Check your email on a regular basis for updates concerning your participation in “Light of Our Future.” If you have questions that you are *certain* are not addressed here, *then* feel free to contact Carolyn Goodridge at curator@artimpactusa.org.